#### Interaction During the Program



https://www.polleverywhere.com/

https://pollev.com/lianabeloliv659

Download the <u>free</u> app for your phone or tablet.

#### Trademark and Copyright Notice

This presentation remains the exclusive property of OBA LLC.
Distribution or reproduction of these slides and content, in whole or in part, is strictly prohibited, except for the personal use of program attendees.

© 2018 OBA LLC. All rights reserved.



# How to maximize your training budget for results

Lianabel Oliver, MBA, CPA, CMA

ATD PR Annual Conference October 25, 2018



#### What we will cover

Identifying the expected outcomes

Calculating the program costs

Weighing the cost-benefit

Taking ACTION!

# Identifying the outcome Why is it important?

Measure effectiveness

Evaluate cost-benefit

Take corrective action

#### #1 Apply your learning!

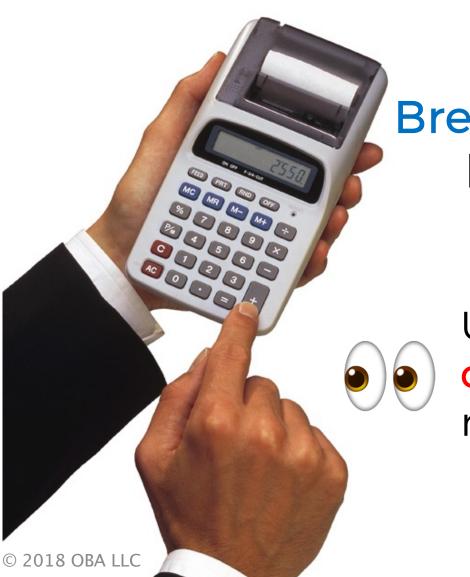
# Choose a major training program in your organization.

- Identify the expected outcome of this program.
- What data can you use to measure its impact?
- How can you assign a monetary value?

# Get help from Finance to calculate the monetary benefits of the program!



#### Calculating the program costs



Break down your budget by major programs.

Understand the total costs for the <u>organization</u> not just your department.

#### Calculating the program costs



- 1. Identify the direct costs.
- 2. Assign the indirect costs on a reasonable basis i.e. hours, participants
- 3. Identify costs that will be incurred outside of your department.

### What costs should you include? *Types of costs*

DIRECT COSTS	INDIRECT COSTS	OTHER COSTS
100% attributable to the program.	Common to more than one program.	Costs incurred outside of your department.
If eliminated, costs go away.	If eliminated, costs <u>will NOT</u> go away.	If eliminated, costs may or may not go away.

Your budget

Someone's else budget

# What costs should you include? *Types of costs*

For the training program selected in #1, identify the costs.

DIRECT COSTS	INDIRECT COSTS	OTHER COSTS

#### Total program costs

Direct costs

╄

Your budget

Assign on a reasonable basis

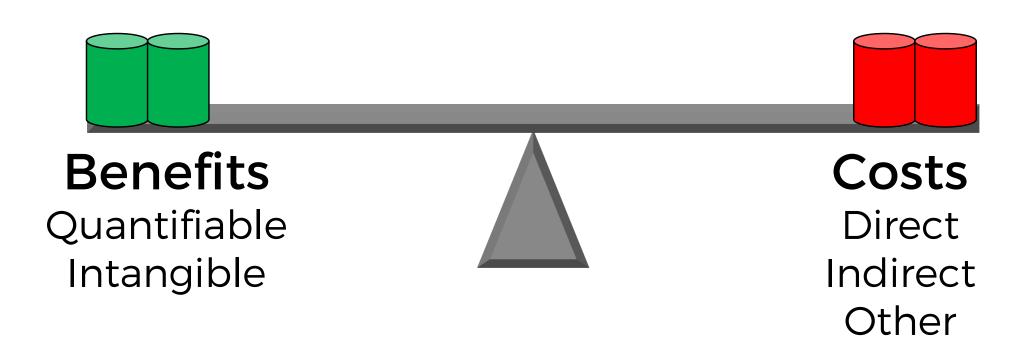
Indirect costs

+

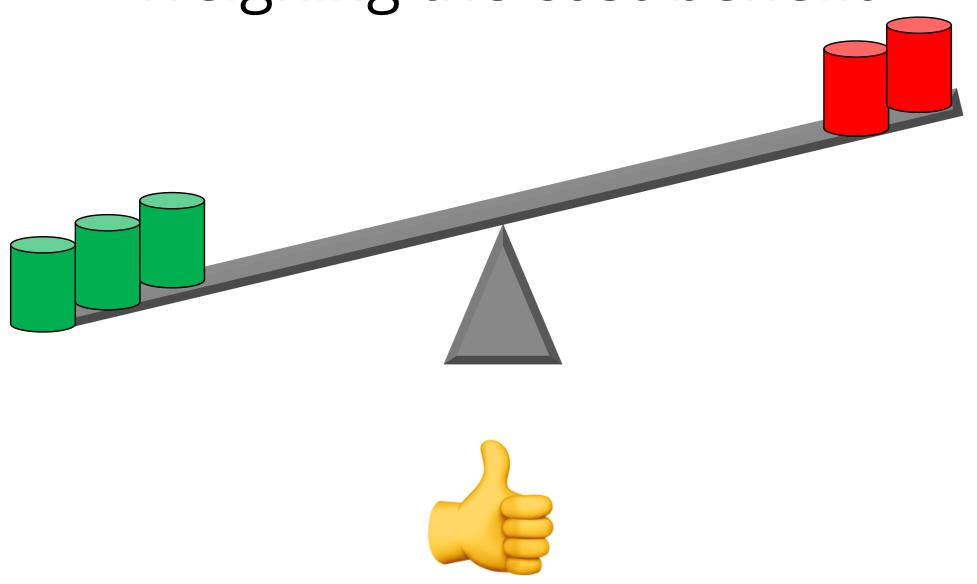
Other costs

Someone's else budget

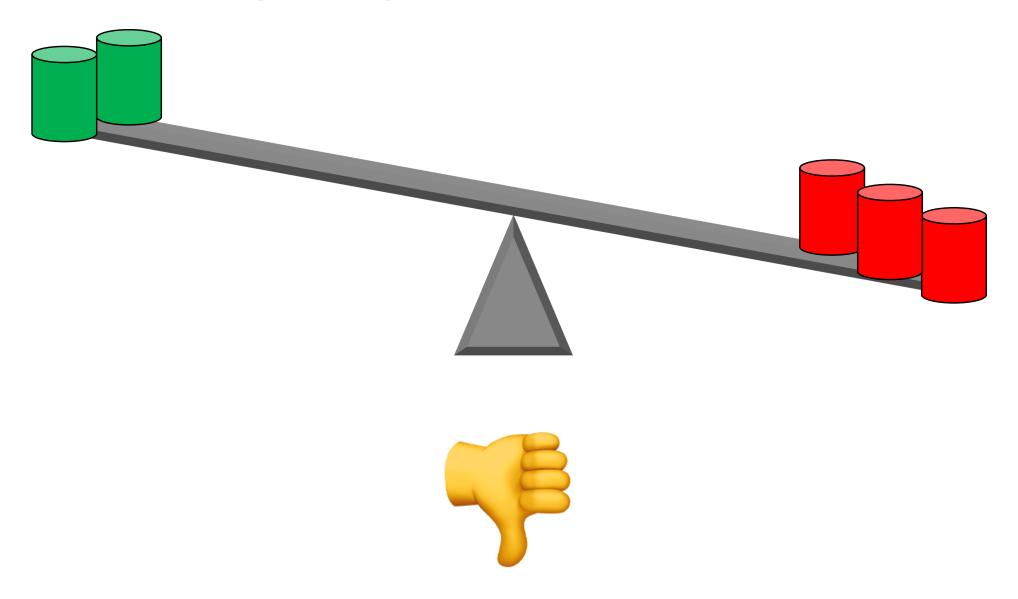
#### Weighing the cost-benefit



#### Weighing the cost-benefit



#### Weighing the cost-benefit



# Analyzing the data

- 1. Have all benefits been identified and quantified?
- 2. Are your budgeted program costs too high or too low?
  - Are all direct costs <u>correctly</u> classified?
  - Are indirect costs <u>properly</u> assigned?
- 3. Are other costs out of proportion relative to the direct and indirect costs?

#### Taking ACTION!

Am I spending my budget in high priority programs?

Is this program mandated?

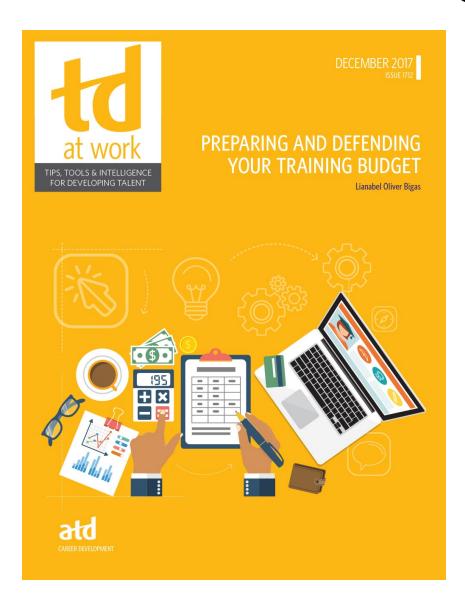
What changes can I make?

How will these changes affect my budget?



#### **Get this TD at Work**

www.td.org/td-at-work

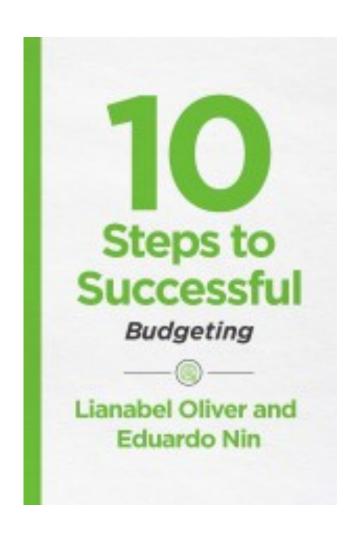


ATD Members \$14.95

Non-members \$19.95

#### Pre-order the book!

https://www.td.org/books/10-steps-to-successful-budgeting



ATD Members \$17.95

Non-members \$19.95

# Strengthen Your Business Acumen! Register for Free Resources

www.obalearn.com

Free online courses
Financial Q&A
English-Spanish glossary
Blog on financial and training topics

Use the code



to save 20% on our Premium Plans

\*Discount valid through December 31, 2018



#### **Please Contact Us**

Customer service: <a href="mailto:admin@obalearn.com">admin@obalearn.com</a>

Sales: info@obalearn.com

787-998-0440

www.obalearn.com